



**2019/2020 Tourism Development Authority Mini Grant Application**

Name of Organization:

\_\_\_\_\_

Mailing Address:

\_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Project Director/Organizer: \_\_\_\_\_ Title: \_\_\_\_\_

Event Name/Project Name: \_\_\_\_\_

Total Project/Event Budget: \_\_\_\_\_ Amount Requested: \_\_\_\_\_

Other sources of funding: \_\_\_\_\_

Date of Project/Event: \_\_\_\_\_

Is your Organization/Agency a non-profit? \_\_\_\_\_ Federal Tax ID#: \_\_\_\_\_

Anticipated Attendance: \_\_\_\_\_

Anticipated impact on Hotel/Motel Occupancy: \_\_\_\_\_

Percentage of anticipated visitors from out of county \_\_\_\_\_

Please provide a detailed description of the project/event. Please address the following:

- a.) Purpose of project/event, intended goals of project
- b.) Brief history of project/event, and efforts towards sustainable funding in the future years

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Project Justification: Describe the economic impact and benefits this project/event will have on tourism for Granville County: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



How will the requested funds be used: Provide an expected expense breakdown (this includes marketing, promotion, event organization, signage, media, etc.)

Event/Project Fees & Expenses (be specific in breakdown)

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Marketing/Promotion Expenses(specify type and location, paid media only)

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Entertainer/Talent Expenses (if applicable)

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Other Expenses

\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_  
\_\_\_\_\_ \$ \_\_\_\_\_

Name & Address to appear on check:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Project Director Signature: \_\_\_\_\_ Date: \_\_\_\_\_